

Beverage Industry

Ricossa Casorzo sparkling red wine

December 12, 2011

Circulation: 34,000

December 12, 2011

In response to the growing popularity of Moscato wines, Ricossa Antica Casa launched a sparkling red wine made in the village of Casorzo, Italy, that offers consumers similar characteristics as white Moscato wine. The winery describes Moscato wines as slightly sweet and bubbly with a light character and low alcohol levels. Like Moscato d'Asti, Ricossa's Casorzo D.O.C. uses the natural carbonation process of slow extraction for maximum flavor, it says. Its main red grape variety, Malvasia, is selected from vineyards in the surrounding hills in Casorzo, with emphasis placed on choosing a ripe, sweet fruit for the final blend. The end result is a red wine with red apple, strawberry and rose petal aromas with a smooth flavor that has a mild, tangy acidity in the finish, the company says. The suggested retail price for one bottle is \$15.99.

MGM Mondo del Vino srl, Priocca, Italy**Telephone:** 831/917-1716**Internet:** www.touchstone-wines.com**Distribution:** Select markets